

**KUPR DAY SPONSORSHIP:**

Looking for a unique way to observe a special day such as a birthday, anniversary or quinceañera - or to acknowledge an accomplishment by a friend, employee or colleague? KUPR now offers a DAY SPONSORSHIP with a message of your design, aired at least five times during the day selected. Whenever possible (depending on our resources that day) we will customize and enhance the event to add a music dedication and/or surprise phone call.

**KUPR DAY SPONSORSHIP APPLICATION:**

Contact name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization if applicable: \_\_\_\_\_

Date requested: \_\_\_\_\_

Name of person being recognized: \_\_\_\_\_

Reason for sponsorship: \_\_\_\_\_

Favorite music (genre or particular song): \_\_\_\_\_

Is this a surprise? [ ] Y [ ] N If yes, where and when will he/she be notified: \_\_\_\_\_

Message (25 words or less; KUPR can help you craft this): \_\_\_\_\_

**GUIDELINES:**

1. A \$50 donation to KUPR is suggested for the sponsorship package
2. The sponsorship message must be personal in nature and cannot be used for business advertising, political opinions or ideological or theological expression.
3. Only one day sponsorship will be scheduled on any date.
4. If you have questions, call Joan Fenicle at 505.771.4007.
5. Complete the application and mail with your donation to KUPR Radio, Post Office Box 888, Placitas, NM 87043 at least three weeks prior to your desired date. (You can also pay on-line at kupr.org, just note so on your application so we can earmark it.) Application can be emailed to [joanf41@gmail.com](mailto:joanf41@gmail.com).
6. Once confirmed by KUPR, the script and details will be finalized a week prior to the date. You will have an opportunity to review the script/recording before it airs.
7. Your donation is tax deductible.

**DISCLAIMERS:**

- Technical difficulty may preempt a message. If four of the five messages air, the sponsorship will be considered complete.
- All messages are subject to editing for length, format and compliance with FCC regulations.
- If, due to technical difficulties, we are off the air the day of your sponsorship, we will offer an alternative day or refund your donation.